



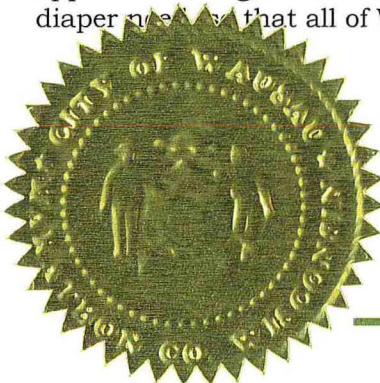
Proclamation

- WHEREAS,** diaper need, the condition of not being able to afford a sufficient supply of clean diapers to keep babies and toddlers clean, dry, and healthy, can adversely affect the health and well-being of children and their families; and
- WHEREAS,** national surveys and research studies report that nearly one in two families struggles with diaper need, and 48 percent of families delay changing a diaper to extend the available supply; and
- WHEREAS,** a daily or weekly supply of diapers is generally an eligibility requirement for babies and toddlers to participate in childcare programs and quality early-education programs that enable children to thrive and parents to work; and
- WHEREAS,** many parents struggling with diaper need report missing an average of five days of work each month due to an insufficient supply of diapers; and
- WHEREAS,** without enough diapers, babies and toddlers risk infections and health problems that may require medical attention resulting in medical costs, and parents may be prevented from accessing childcare needed to go to work or school, thereby destabilizing the family's economic prospects and well-being; and
- WHEREAS,** the people of Wausau recognize that diaper need is a public health issue, and addressing diaper need can lead to economic opportunity for the state's families and communities and improved health for children, thus ensuring all children and families have access to the basic necessities required to thrive and reach their full potential; and
- WHEREAS,** Wausau is proud to be home to trusted community-based organizations including The Babies' Place that recognize the importance of diapers in ensuring health and providing economic stability for families and thus distribute diapers to families through various channels; and
- WHEREAS,** through their important work of addressing diaper need, diaper banks play a critical role in supporting families, improving infant health and well-being, and advancing our local and state economic growth; now

THEREFORE, be it resolved that I, Katie Rosenberg, Mayor of the City of Wausau, do hereby proclaim September 18-24, 2023 as

National Diaper Need Awareness Week

in the City of Wausau, State of Wisconsin, and I commend this observance to all citizens, and I call upon all our citizens to commemorate this occasion by thank the aforementioned diaper banks, their staff, volunteers and donors, for their courageous service during the crisis, and encourage the citizens of Wausau to donate generously to diaper banks, diaper drives, and support those organizations that collect and distribute diapers to families struggling with diaper need, so that all of Wausau children and families can thrive and reach their full potential.



Katie Rosenberg
Mayor, City of Wausau
September 17, 2023